

Minutes of
Cherokee County
Tourism Development Authority
Special Meeting
January 30, 2015

The Cherokee County Tourism Development Authority met at 10:00 a.m. on January 30, 2015 at the Murphy Visitor Center.

Members present were Margaret DeLuna, Joan Posey Neumann, Cal Stiles, Robin Sargent and Steve Dickey. Absent were Aurelia Stone, Anthony El-Khoury and Candy Roberts. Also present were Nancy Lane, who serves as Clerk to the Board and Phylis Blackmon.

The meeting was called to order by Margaret DeLuna, Chair.

Margaret DeLuna made a motion to amend the agenda by adding Approval of Agenda as a line item, motion seconded by Robin Sargent and unanimously approved.

Cal Stiles made a motion to move item #1, Murphy Visitor Center Lease, to the last item on the agenda, Item #4, and make it an Executive Session item. Motion seconded by Robin Sargent and unanimously approved.

Margaret DeLuna then made a motion to the agenda to add the appointment of Nancy Lane as Clerk to the Board and Records Custodian. Motion was seconded by Cal Stiles and unanimously approved.

Motion was made by Robin Sargent, seconded by Cal Stiles, and unanimously adopted to approve the agenda after revision.

Margaret DeLuna made a motion to officially appoint Nancy Lane as Clerk to the Board and Records Custodian. Motion was seconded by Robin Sargent and unanimously adopted.

The next item on the agenda was the Points North Atlanta ad. After discussion, Cal Stiles made a motion to place a 1/3rd ad at the cost of \$1,095.00, motion being seconded by Robin Sargent and unanimously adopted. Mr. Stiles suggested that a line be added to the ad stating that Cherokee County NC is only 20 minutes from Blue Ridge Georgia.

The TDA Brochure was the next item on the agenda. After discussion and suggestions, Robin Sargent approved the front and back covers of the brochure and gave the approval for Digital Creations to proceed. Motion was seconded by Cal Stiles and unanimously adopted.

Public comment was next on the agenda. Phylis Blackmon reported that she will be giving Candy Roberts, Finance Director for Cherokee County, a bill from Sure Payroll covering additional fees for the 2014 payroll. These amounts have already been approved for this calendar year.

The last item on the agenda covered the Murphy Visitor Center Lease. Robin Sargent called for Executive Session, motion being seconded by Cal Stiles and unanimously adopted.

After discussion, Robin Sargent made a motion to go forward with a five (5) year lease at the Murphy Visitor Center location using the financial metrics that Mr. Stiles recommended. The lease will be prepared by Rick Stiles and David Sumpter then presented to the Board for approval. Motion being seconded by Steve Dickey and unanimously adopted.

Cal Stiles made a motion to end executive session, motion being seconded by Robin Sargent and unanimously adopted.

There being no further business, motion was made by Robin Sargent to adjourn, motion being seconded by Steve Dickey and unanimously adopted.


Clerk to the Board


Approved