



Mission/Vision statement and goals of the Tourism Development Authority: The Cherokee County TDA will promote tourism and travel in order to develop and enhance the quality of life for the citizens of Cherokee County. Cherokee County is the gateway to the Smoky mountains, known for its beautiful valleys, mountains, lakes, local arts and crafts. Native American culture, and Cherokee County heritage with a great desire to return as a vacation destination. Our overall goal is to attract more visitors to Cherokee County for overnight stays and to increase occupancy tax revenues.

Please Read Below Before Applying for this Grant:

On behalf of the Cherokee County Tourism Development Authority, we thank you for considering us in your vision for the embetterment of tourism in Cherokee County. *Before you begin this application*, we ask that you ensure your proposal aligns with our mission statement and meets all requirements listed in order to be considered as a candidate for this grant.

Mission Statement of the CCTDA Community Grant:

Because of the successful marketing campaigns, the TDA creates to generate tourism in Cherokee County, it is our mission to act as a donor through this grant to work with local non-profit/s within the community to continue to increase the number of “heads in beds” and additional tourism, to increase awareness of the Cherokee County Tourism Development Authority and the positive economic drive tourism creates within our community.

X_____ I have read the mission statement listed above and am certain my proposal aligns with this statement.



Stipulations of the CCTDA Community Grant

Budgeted Amount: \$100,000.00

- This amount can be split to be awarded to several applicants for multiple projects OR one applicant, this is up to the TDA board's discretion.

Application Period: June 11th-August 1st 2025

**** All applications MUST be turned in within this deadline to be considered.****

- This grant is offered ONLY to organizations within Cherokee County, NC.
- This grant is a partnership with a community organization; however, the project will be done in the Cherokee County Tourism Development Authority's name with credit given to the applicant.

This grant is offered to Non-Profit 501c3 Organizations

ALL funds must be used within a certain period of time.

Applicants will be required to provide a detailed timeline of the project.

- If awarded, applicants will have until the end of the fiscal year: (June 30, 2026) to use the TDA funding to complete the applicable project.

How does your organization/proposal align with the mission statement?



PLEASE COMPLETE THE APPLICATION AND SEND ALL ATTACHMENTS TO :

Manager@visitcherokeecountync.com

If you have any questions please email: **manager@visitcherokeecountync.com**

AND/OR call: The Murphy Visitor Center at: 828-557-0602

The Cherokee County TDA will determine the date for the 2025 Grant Reviews and email all applicants with the date and time of the meeting at the Murphy Visitor Center at: 20 Tennessee Street Murphy, NC 28906. Applicants are highly encouraged to attend the meeting to review projects further and provide any needed clarification to the TDA Board Members.



Section One: Overview

Please provide an overview of your proposal, including:

- Brief description of the proposal
- Purpose and key anticipated outcomes
- Individuals or communities served
- Amount of funding requested
- Overview of how funds will be spent
- Timeline



Section Two: Organization information

Please provide your organization mission statement.

Tell us about the history of your organization.



Tell us about your current programs and activities.

--

Please describe a few top accomplishments of your organization within the last three years.

--

Please provide your IRS EIN number.

--

Please list your Board of Directors and include short bios.

--



Please list key staff involved with this project and upload/attach their resumes.

Please upload/attach the following financial documents:

- Cash flow statement
 - Audited financial statements
 - Current operating budget
- (Any Additional Notes Below)

Section Three: Proposal details

Please describe the problem or need which you seek to solve.



Please describe the purpose and objectives of your proposal.

Please provide details regarding the design and strategy of your proposal.

Please provide an overview of your proposed timeline (or attach a separate document).



Please provide your proposed budget (attach separately). Any Additional Notes:

--

Please list any partners in this proposal, and the partner's role and your relationship with them.

--

Please identify the anticipated leadership of the proposal and upload/attach their resume(s).

--



Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted.

Section Four: Evaluation information

Please describe the desired measurable outcomes and their anticipated timeline.



Please describe how you intend to measure and report on the effectiveness of the proposal.

Section Five: Supplementary information

Please enter a third-party reference.

Please upload/attach your annual report. Any Additional Notes Below:



Please include any supplementary documents which you feel will be essential to the review committee. Any Additional Notes Below:

Section Six: Contact information

Name.

Email address.

Website.

Phone number.

Address.



Section Seven: Optional Demographic Survey

What demographic/niche are you primarily trying to reach?

What strategies are you implementing to reach this audience?