

Cherokee County Tourism Development Authority

General Grant Application

Please Note: This application must be submitted a minimum of sixty (60) days prior to the event.

General Information

Organization Name _____

Contact Name _____

Address _____

Phone _____

Email _____

Website _____

Funding Request

Event/Funding Request Type

Location _____

Start Date _____

Budget

Estimated Total Cost of _____

Estimated Cost of Promotion/Advertisement _____

Amount of Grant Request _____

Clients/Population Served

Demographics _____

Source(s) of Clients/Participants _____

Criteria for Participation (if any) _____

Are there fees for this service/event or is it free to the public? _____

Estimated Total Number of Participants _____

Estimated Number of Participants from outside of Cherokee, Clay, Townes, Union, and

Graham Counties _____

Brief Synopsis of Plans for Promotion

- 1.) Please provide a brief description of your project.

- 2.) How does this project benefit tourism and travel in Cherokee County?

- 3.) What is the estimated impact of this project? Does it increase the number of tourists from outside of the county (visiting during the event) and/or in the future? How?

- 4.) What makes this project creative, unique, relevant and valued by visitors?

- 5.) How can local businesses, community groups and surrounding communities get involved and benefit financially from this project?

6.) What is your marketing plan for this event?

7.) How will you evaluate the success of your project?

Required Addendums

Before Submitting Your Application Please Ensure That You Have:

- Attached an itemized budget
- Attached a document containing a brief synopsis of your project and answers to the 7 questions outlined above.
- Signed the Application Below

Certification

I, _____ (printed name), certify that all information given in this application and in supporting documents is correct to the best of my knowledge and understand that any false information, omissions or misrepresentations of facts for in this application may disqualify my application or result in the termination of this grant. If this grant is terminated for any reason, I will be financially obligated to return any and all grant funding awarded by the Tourism Development Authority of Cherokee County.

Applicant Signature

Title

Date

