

Minutes of
Cherokee County
Tourism Development Authority
October 8, 2018

The Cherokee County Tourism Development Authority met at 2:00 p.m. on October 8, 2018 at the Murphy Visitor Center.

Members present were Mike Sheidy, Sandra Daley, Phylis Blackmon, Steve Dickey and Joan Posey Neumann. Those absent were Gary Westmoreland and Joshua Vaught. Also present were Nancy Lane, Clerk to the Board, Jan Olsen, Sherry Raines and Aurelia Stone.

The meeting was called to order by Joan Posey Neumann after which there was a moment of silence and the pledge of allegiance.

Phylis Blackmon made a motion to approve the agenda, motion seconded by Sandra Daley and unanimously adopted.

Sandra Daley made a motion to approve the September 10, 2018 minutes, motion being seconded by Steve Dickey and unanimously adopted.

Visitor Center updates were next on the agenda. Nancy Lane provided reports for both the Murphy and Andrews Visitor Centers covering the September visitor numbers.


Southern Travel & Lifestyles was next on the agenda. After discussion Sandra Daley made a motion to participate for a full year, full page ad at a cost of \$3,560.00 total. Motion was seconded by Steve Dickey and unanimously adopted. Mike Sheidy suggested Mrs. Lane obtain a quote to have two full pages face to face in one of the publications.

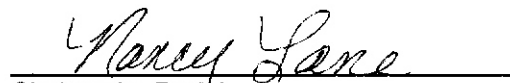
Mayor Ramsey did not attend so no action taken on item number 8 under New Business.

SW NC Vacation Guide was next on the agenda. After discussion Sandra Daley made a motion to purchase a full page ad in the Holiday Edition which will feature Murphy. Motion was seconded by Steve Dickey and unanimously adopted.

Public Forum was next on the agenda. Aurelia Stone brought a concern to the Board regarding an individual who was witnessed speaking ill of the Tourism Development Authority in a public place. This same individual has been emailing the Murphy Visitor Center Manager since May of 2017 with negative and sometimes foul emails. Since this individual is on the Cherokee County Chamber Board, Sherry Raines, Interim Director of the Chamber, who was in attendance, said she and the Board president, Brian Smith would talk to him.

There being no further business, Sandra Daley made a motion to adjourn, motion being seconded by Steve Dickey and unanimously adopted.


Approved _____
Dated 11/12/18


Clerk to the Board