



### **September 9, 2024 Meeting Minutes**

**The Cherokee County TDA met at the Murphy Visitor Center at 4:05pm.**

Members Present : Sandra Daley, Cal Stiles, Mike Sheidy, Steve Dickey, Hank Parker Jr., & Sherry McGreggor.

Others Present: Casey Kerr, Victoria Ivey, Laura Lachance, Will Posey, and Wally Avett

The meeting was called to order by Sandra Daley, after which there was a moment of silence and the pledge of allegiance. A motion to approve the meeting agenda was made by Cal Stiles, seconded by Mike Sheidy, and unanimously approved. A motion to approve the August 12, 2024 meeting minutes was made by Sherry McGreggor, seconded by Steve Dickey, and unanimously approved.

#### **New Business:**

Steve Dickey made a motion to approve \$1,900 to continue our partnership with the Home and Garden Show, Expo Management for 2025, seconded by Sherry McGreggor, and unanimously approved.

Steve Dickey made a motion to approve \$2000 for a full page ad and digital package with Travel and Taste magazine for their winter edition program, seconded by Mike Sheidy, and unanimously approved.

Sherry McGreggor made a motion to approve \$1800 toward new and updated copyright maps for Cherokee County, Downtown Murphy, and Downtown Andrews, seconded by Hank Parker Jr., and unanimously approved.

A motion was made by Cal Stiles to move the October meeting location to Snowbird Wilderness Outfitters in Andrews, NC, seconded by Steve Dickey, and unanimously approved.

A motion to adjourn was made by Sandra Daley, seconded by Hank Parker Jr, and unanimously approved.

**Clerk to the Board** \_\_\_\_\_ **Date:** \_\_\_\_\_