



June 10, 2024 Meeting Minutes

The Cherokee County TDA met at the Murphy Visitor Center at 4:02pm.

Members Present : Sandra Daley, Cal Stiles, Joan Posey, Steve Dickey, Kathryn Jenkins, Mike Shiedy, & Sherry McGreggor.

Others Present: Casey Kerr, Abigail Carder, Nola Copper & Ethan McCubbin.

The meeting was called to order by Sandra Daley, after which there was a moment of silence and the pledge of allegiance. Motion to approve the May 20th meeting minutes was made by Kathryn Jenkins, seconded by Cal Stiles, and unanimously approved.

A motion was made by Cal Stiles to approve today's meeting agenda, seconded by Kathryn Jenkins, and unanimously approved.

Old Business:

A motion was made by Cal Stiles to approve \$5,000 for the Town of Andrews, and \$5,000 for the Town of Murphy Fireworks, seconded by Sandra Daley and approved.

New Business:

Cal Stiles made a motion to approve funding of \$750 toward the 3 night Outdoor Conference in Cherokee, NC seconded by Steve Dickey and unanimously approved.

A motion was made to approve a ¼ page Ad for \$675 with the Blue Ridge Digest by Steve Dickey, seconded by Cal Stiles, and unanimously approved.

A motion was made by Kathryn Jenkins to approve the Smoky Mountain News Visitor Guide package of \$8,400 with half up front and half at proof, seconded by Cal Stiles and unanimously approved.

A motion was made to amend the July meeting date to a later date TBD by Cal Stiles, seconded by Steve Dickey, and unanimously approved.

A motion to adjourn was made by Sandra Daley, seconded by Sherry McGregor, and unanimously approved.

Clerk to the Board _____ **Date:** _____