

Minutes of
Called Cherokee County
Tourism Development Authority
March 29, 2018

The Cherokee County Tourism Development Authority met for a called budget meeting at 2:00 p.m. on March 29, 2018 at the Murphy Visitor Center.

Members present were Phylis Blackmon, Mike Sheidy, Steve Dickey, Sandra Daley, Joshua Vaught and Joan Posey Neumann. Absent was Gary Westmoreland. Also present were Nancy Lane, Clerk to the Board and Aurelia Stone.

The meeting was called to order by Sandra Daley.

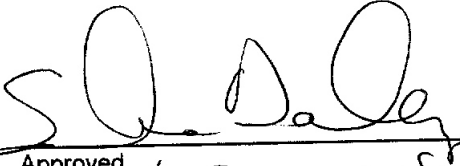
Phylis Blackmon made a motion to move funds from Great Outdoors in the amount of \$18,000.00, Mountain Culture in the amount of \$6,000.00, Events & Entertainment in the amount of \$5,000.00 and Action Adventure in the amount of \$3,000.00 to Tourism Promotion for a total of \$32,000.00. Also move \$2,000.00 from the Murphy Visitor Center to the Andrews Visitor Center. Motion seconded by Mike Sheidy and unanimously adopted.

After discussion, Joshua Vaught made a motion to keep remaining calendar year funds of \$12,500 for the Cherokee County Chamber of Commerce and \$14,000.00 for the Andrews Chamber of Commerce in the 2018-2019 budget. Motion was seconded by Joan Posey Neumann and adopted with Phylis Blackmon opposed.

After discussion Phylis Blackmon made a motion to adopt the Strategic Plan for 2018-2019, motion being seconded by Joshua Vaught and unanimously adopted.

The 2018-2019 budget was discussed and finalized. Voting will take place at the April 9th, 2018 board meeting.

There being no further business, motion was made by Joshua Vaught to adjourn, seconded by Joan Posey Neumann and unanimously adopted.


Approved _____
Dated 4-9-2018


Clerk to the Board