



## Meeting Minutes February 12,2024

The TDA Board met at the Murphy Visitor Center at 4pm on February 12, 2024.

Members present were: Steve Dickey, Cal Stiles, Sandy Daley, Sherry McGregor, Mike Sheidy.

Others Present: Nola Cooper, Ralph Robinson, Rob Fortney, and Victoria Ivey.

The meeting was called to order by Sandra Daley, after which there was a moment of silence and the pledge of allegiance.

Motion to approve the January 8th meeting minutes, meeting, and the agenda was made by Sandra Daley, seconded by Cal Stiles, and unanimously approved.

After presentation by Nola Cooper, motion to approve 18k toward Andrews Travel and Promotion was made by Steve Dickey, and seconded by Cal Stiles, and unanimously approved. Motion to table 6k remaining funds (due to fiscal year budget updates) was made by Cal Stiles, seconded by Sandra Daley, and unanimously approved.

After presentation by Rod Fortney for Cycle NC funding, Cal Stiles made a motion to approve 10k to support the event advertising, seconded by Sandra Daley and unanimously approved.

After presentation from the county on TDA policy to sell items in the Murphy Visitor Center, Steve Dickey made a motion to refrain from selling items in the Murphy Visitor Center, seconded by Sherry McGregor, and unanimously approved.

Steve Dickey made a motion to approve a \$1000 budget to theme the Murphy Visitor to the appropriate esthetics of Cherokee County, seconded by Sandra Daley.

A motion was made by Cal Stiles to table the Art Walk 2024 proposal to the March meeting, seconded by Sandra Daley and unanimously approved.

A motion was made by Steve Dickey to change the Saturday hours at the Murphy Visitor Center to 11am-3pm, seconded by Sherry McGreggor and unanimously approved.

Motion was made by Sandra Daley to adjourn the meeting, seconded by Steve Dickey and unanimously approved.