

Minutes
Cherokee County Tourism Development Authority
January 9, 2023

The Cherokee County TDA met at 2:01 pm on January 9, 2023 at the Murphy Visitor Center.

Members present were Cal Stiles, Sandra Daley, Aurelia Stone, Mike Sheidy, Joan Posey-Neumann and Steve Dickey. Also in attendance were Sherry Raines, Nola Cooper, and Laura Lachance.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

In the Public Forum, Aurelia Stone made a motion to approve the extra \$25.00 to amend the chamber budget, seconded by Joan posey-Neumann and unanimously adopted.

Aurelia Stone made a motion to approve the agenda, seconded by Joan Posey Neumann and unanimously adopted.

Aurelia Stone made a motion to approve the December 6, 2023 minutes, seconded by Steve Dickey and unanimously adopted.

Cal Stiles made a motion to approve funding for the Andrews Our State marketing campaign for 2023, seconded by Steve Dickey, Aurelia Stone opposing the motion.

Aurelia Stone made a motion to approve the CCTDA Our State Marketing campaign for 2023, seconded by Steve Dickey and unanimously adopted.

Aurelia Stone made a motion to set aside \$100,000.00 out of 'Fund Balance' for 'special projects', Cal Stiles seconded with the stipulation that Cabrina Horton come back in February with a rough draft application and advertising outlets.

Cal Stiles made a motion to adjourn, seconded by Mike Sheidy and unanimously adopted.

Clerk to the Board

Date _____ Approved _____