



### **March 11th Meeting Minutes**

The Cherokee County TDA met at the Murphy Visitor Center at 4:04pm.

Members Present were Sandra Daley, Cal Stiles, Joan Posey, Steve Dickey, Kathryn Jenkins (virtual), Rod Fortney, Joe Woody, Victoria Ivy, Nola Copper.

The meeting was called to order by Sandra Daley, after which there was a moment of silence and the pledge of allegiance. Motion to approve the February 12th minutes, meeting, and the agenda was made by Sandra Daley, seconded by Steve Dickey and unanimously approved.

#### **Old Business:**

A motion was made by Cal Stiles to not move forward with Backroads map contract, seconded by Steve Dickey and unanimously approved.

Cal Stiles made a motion to table the Art Walk funding until further notice, seconded by Steve Dickey, and unanimously approved.

#### **New Business:**

After request and proposal of partnership with the Flamingo and FL Villager by Victoria Ivey, A motion was made to approve funding for the Cherokee County Chamber of Commerce by Steve Dickey, seconded by Cal Stiles, and unanimously approved.

A motion to amend the Old Business agenda section to add Andrews Chamber of Commerce tabled item was made by Cal Stiles and seconded by Joan Posey and unanimously approved.

A motion was made by Steve Dickey to approve additional \$6,140 in funding for the Andrews Chamber of Commerce streaming TV advertisements, seconded by Joan Posey, and unanimously approved.

A motion was made by Cal Stiles to revisit the Forgotten Streams of Appalachia TV sponsorship once it airs and has proof of positive performance, seconded by Sandra daley and unanimously approved.

A motion was made to decline the SE Publishing map contract was made by Cal Stiles, seconded by Steve Dickey, and unanimously approved.

A motion was made to approve a 2 night stay voucher for social media contest by Sandra Daley, seconded by Joan Posey, and unanimously approved.

Motion was made by Sandra Daley to adjourn, seconded by Joan Posey, and unanimously approved.

**Clerk to the Board** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Approved:** \_\_\_\_\_